



BECOME A **DIGITAL MARKETING** PRO!



DIGITAL MARKETING

Master the Skills. Get Job Ready.

Master the skills to dominate the digital space with hands-on, practical training.





WHY CHOOSE US?



100% Placement Assistance



Industry Expert Faculty



Job-Oriented Course



Interview Training & CV Building



Smart Classes



Up to 50% Off

WHY CHOOSE THIS COURSE?

Master in-demand digital marketing skills like SEO, social media, WordPress, and Canva with hands-on training. Get real-world experience, a recognized certification, and placement support. Flexible learning options and career perks make this your gateway to success.





WHAT YOU WILL LEARN:

Month 1: Fundamentals of Digital Marketing



Introduction to Digital Marketing

- Search Engine Optimization (SEO)
- Search Engines
- Keyword Research
- On-page and Off-page Optimization



Content Marketing

- Blogging Basics
- Creating Engaging Content
- Introduction to Content Strategy





WHAT YOU WILL LEARN:

Month 2: Social Media & Paid Advertising



Social Media Marketing (SMM)

- Platforms Overview: Facebook, Instagram, LinkedIn
- Organic vs Paid Campaigns
- Designing Social Media Ads



Pay-Per-Click (PPC) Advertising

- Google Ads
- Budget Allocation & Bid Strategies
- Campaign Monitoring and Optimization



Analytics & Reporting (Part 1)

- Understanding Metrics
- Google Analytics





WHAT YOU WILL LEARN:

Month 3: Web Operations & Design Skills



WordPress Operations

- WordPress Installation & Setup
- Creating and Customizing Templates
- Managing Plugins and Basic SEO



Designing with Canva

- Graphic Design Basics
- Creating Social Media Posts & Banners
- Templates for Branding



Video Editing for Marketing

- Basics of Video Editing Tools (Premiere Pro)
- Editing for YouTube and Instagram Reels





WHAT YOU WILL LEARN:

Month 4: Advanced Techniques & Practical Application



Email Marketing

- Tools and Automation
- Creating Campaigns & Analyzing Results



Analytics & Reporting (Part 2)

- Advanced Google Analytics
- ROI Tracking and Performance Metrics



Practical Projects

- Implementing and Running Real Campaigns
- Final Project: Digital Marketing Strategy Presentation





Additional Benefits:

Get flexible learning options, hands-on projects, and lifetime access to course materials.
Enjoy career support with resume help, mock interviews, and job placement assistance.
Connect with industry experts and build your network for lasting success. Set yourself up for a rewarding tech career!

Get Ready for These In-Demand Roles After Completing Digital Marketing Course.



SEO SPECIALIST



**SOCIAL MEDIA
MANAGER**



**CONTENT MARKETING
STRATEGIST**



PPC SPECIALIST



**DIGITAL MARKETING
ANALYST**



**EMAIL MARKETING
SPECIALIST**



WEB DESIGNER



GRAPHICS DESIGNER



**VIDEO MARKETING
SPECIALIST**



Digital Marketing professionals Salary Insights in Bangalore: Earnings, Growth, and Potential

- **Entry-Level Positions:** Starting salaries typically range from **₹2.7 lakhs to ₹5.5 lakhs per annum.**
- **Mid-Level Positions:** With 3-5 years of experience, professionals can expect to earn between **₹8 lakhs and ₹13.5 lakhs annually.**
- **Senior-Level Positions:** Seasoned professionals and managers may earn up to **₹23 lakhs or more per annum.**





Several prominent companies in Bangalore are actively hiring for Digital Marketing positions. Here are some notable organizations

- Amazon
- Accenture
- Greenspace
- Squadra Media Pty Ltd
- Valueleaf Services
- EnSmart Technologies Pvt. Ltd
- Floranza International Nursery Qatar
- BigSpire Software
- Prowiden Overseas Pvt Ltd
- SVBP Ventures Pvt Ltd
- Carafina
- Wise Digital Advisor
- Merida Tech Minds Pvt Ltd
- Flutch Technology Pvt Ltd





- **VRIDDHI CAPITAL**
- **Velozity Global Solutions**
- **Skyread Digital**
- **JVM Tech Solutions**
- **IndusViva Health Sciences Pvt Ltd**
- **Tech Hub PS**
- **Exzellenz Career Shapers Private Limited**
- **Global Edifice Builders**
- **Creative Focus**
- **PxyMedia**
- **Juego Studio Pvt Ltd**
- **HRhelpdesk**
- **Leventm Technologies**
- **Nextwebi**
- **Credvest India Private Limited**
- **Beacon Maven**
- **Earthitects Pvt Ltd**
- **Exdera**
- **EdYoda**
- **Resellerbin.com**
- **VinnovateLabz**
- **Saviom Software**



100%
GUARANTEE

Condition Applied

Take the next step in your career with the
Digital Marketing Course and become the
professional the industry is looking for.

ENROLL NOW



**Hurry! Limited Seats
Available**



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